

**INRETAIL PERU CORP. ANNOUNCES SUCCESSFUL ISSUANCE OF US\$300 MILLION IN SENIOR NOTES BY ITS SUBSIDIARY INRETAIL CONSUMER**

Lima, Peru, October 10, 2014 – InRetail Perú Corp. (“InRetail” or “the Company”) (BVL:INRETC1) a Peruvian multi-format retailer, announced today the successful closing of a private offering for US\$300 million in Senior Notes (“Senior Notes”) by its subsidiary, InRetail Consumer (“InRetail Consumer”) within the international markets under Rule 144A and Regulation S of the U.S. Securities Act.

With demand exceeding US\$2.0 billion, the Senior Notes which are due in 2021, achieved a coupon of 5.250%, the third-lowest coupon by a BB+ rated Latin American corporate issuer in a 7-year deal, and a yield of 5.375%. The Senior Notes, rated “Ba1” by Moody’s and “BB+” by S&P with Positive Outlook, were distributed among more than 150 investors throughout the U.S., Europe and Latin America.

InRetail Consumer is a multi-format retailer operating exclusively in Peru with nationwide presence and leading market positions in two business segments: supermarkets under the chain Supermercados Peruanos, Peru’s second-largest supermarket chain, and pharmacies under the chain InkaFarma, Peru’s largest pharmacy and one of the most recognized brands in the country. InRetail Consumer is structured within InRetail Peru Corp. as follows:



As the Company informed on October 6, 2014, InRetail Consumer successfully completed the tender offer of the Intercorp Retail Trust 8.875% Senior Guaranteed Notes due 2018 (“the Notes”) issued in 2011, with participation of approximately 91.68% in the tender.

Net proceeds from today’s Senior Notes offering will be used primarily to fund the aforementioned tender offer, with the remainder going towards general corporate purposes.

The underwriters and joint bookrunners were Citigroup Global Markets Inc. and Credit Suisse Securities (USA) LLC.

## Company Description:

InRetail Peru Corp is a multi-format retailer that operates in Peru. InRetail is a market leader in the three business segments it operates: supermarkets, pharmacies and shopping centers. The Company's supermarket chain is the second-largest in the country, based on revenues, and operates under two commercial brands: Plaza Vea and Vivanda. The pharmacy chain is the largest in Peru, based on revenues, and operates the InkaFarma brand, the most recognized pharmacy brand and one of the most recognized brands in the country. Through our Real Plaza shopping center brand, we operate the largest shopping center chain in Peru, based on gross leasable area.

The Company completed its Initial Public Offering on the Lima Stock Exchange (BVL) in October 2012 and trades under the ticker symbol INRETC1.

**For more information, please contact:**

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