

INRETAIL PERU CORP. ANNOUNCES CLOSING OF PRIVATE OFFERING FOR 141 MILLION NUEVOS SOLES IN SENIOR NOTES BY ITS SUBSIDIARY, INRETAIL SHOPPING MALLS

Lima, Peru, August 4, 2014 – InRetail Perú Corp. (“InRetail” or “the Company”) (BVL:INRETC1) a Peruvian multi-format retailer, announced on July 25, 2014 the closing of a private offering for S/. 141 million in Senior Notes (“Senior Notes”) by InRetail Shopping Malls¹ (“InRetail Shopping Malls”), a subsidiary of InRetail Real Estate Corp. within the international markets under Regulation S of the U.S. Securities Act. The Senior Notes have a coupon of 7.875% due in 2034 and were rated “BB” by Fitch Ratings and “Ba2” by Moody’s.

Net proceeds from the offering of the Senior Notes will be used to refinance financial obligations of InRetail Shopping Malls.

The placement agents were Citigroup Global Markets Inc. and Credit Suisse Securities (USA) LLC.

Company Description:

InRetail Peru Corp is a multi-format retailer that operates in Peru. InRetail is a market leader in the three business segments it operates: supermarkets, pharmacies and shopping centers. The Company’s supermarket chain is the second-largest in the country, based on revenues, and operates four formats, Plaza Veja, Plaza Veja Super, Vivanda and EconoMax. The pharmacy chain is the largest in Peru, based on revenues, and operates the InkaFarma brand, the most recognized pharmacy brand and one of the most recognized brands in the country. Through our Real Plaza shopping center brand, we operate the largest shopping center chain in Peru, based on gross leasable area.

The Company completed its Initial Public Offering on the Lima Stock Exchange (BVL) in October 2012 and trades under the ticker symbol INRETC1.

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¹ Patrimonio en Fideicomiso D.S. 093-2002-EF – Interproperties Holding, Patrimonio en Fideicomiso D.S. 093-2002-EF – Interproperties Holding II, Real Plaza S.R.L. and InRetail Properties Management S.R.L.