

INRETAIL PERÚ CORP. ANNOUNCES NEW CHIEF FINANCIAL OFFICER

Lima, Peru, September 19, 2016 – InRetail Perú Corp. (“InRetail” or “the Company”), announced today that Mr. Gonzalo Rosell has been appointed as the Company’s new Chief Financial Officer as of October 1st, 2016, replacing Mr. Augusto Rey. Mr. Rosell currently serves as Chief Financial Officer of the Supermarket business and for the time being will maintain both roles. He holds a bachelor’s degree in economics from Universidad del Pacífico, in Peru, and a master’s degree in business administration from Columbia Business School in New York.

Mr. Augusto Rey has been appointed as Chief Executive Officer at Financiera Oh!, the consumer credit card Company of the Intercorp Group. InRetail acknowledges Mr. Rey’s deep contribution to InRetail and wishes him all the best in his new role.

Company Description:

InRetail Peru Corp. is a multi-format retailer that operates in Peru. InRetail is a market leader in the three business segments it operates: supermarkets, pharmacies and shopping centers. The Company’s supermarket chain is the second largest in the country, based on revenues, and operates three formats, Plaza Veá, Plaza Veá Super and Vivanda. The pharmacy chain is the largest in Peru, based on revenues, and operates the InkaFarma brand, the most recognized pharmacy in the country. Through their Real Plaza shopping center brand, they operate the largest shopping center chain in Peru, based on gross leasable area.

The Company completed its Initial Public Offering on the Lima Stock Exchange (BVL) in October 2012 and trades under the ticker symbol INRETC1.

For more information, please contact:

InRetail Perú Corp. Investor Relations

IR@inretail.pe

Vanessa Dañino

Investor Relations Officer

vanessa.danino@inretail.pe